

# OPENSLAVA 2015

October 9, 2015

Bratislava, Slovakia



# Call for Sponsorship

High performance. Delivered.



# About the conference

OpenSlava 2015 is the 3rd edition of a one-day annual IT conference about open source and emerging digital technologies, organized by Accenture, a global management consulting, technology and outsourcing company.

The conference is targeting wider IT community:

- Technology architects (including Accenture solutions architects)
- Developers
- IT consultants
- Computer Science and Engineering students and teachers from IT faculties/universities
- And any IT enthusiasts interested in the latest trends in open source and emerging digital technologies

Date: October 9, 2015

Language of the conference: English

# Program



After the opening keynote speeches the program of the conference is split in 5 concurrent sections (we had 27 presentations in total in 2014):

- Architecture
- Frontend
- Backend
- Cloud
- Business (Case Studies)

For more information about the program, speakers and presentations of the previous editions of the conference, please visit [www.openslava.sk](http://www.openslava.sk). Details about the program for 2015 edition will be finalized and published in advance on [openslava.sk](http://openslava.sk) website.

# Venue

The conference is organized by Accenture in cooperation with three major IT faculties in Bratislava:

1. Faculty of Electrical Engineering and Information Technology, Slovak University of Technology
2. Faculty of Informatics and Information Technologies, Slovak University of Technology
3. Faculty of Mathematics, Physics and Informatics, Comenius University in Bratislava

## OpenSlava 2014 in numbers

31

speakers

18

countries

600

attendees

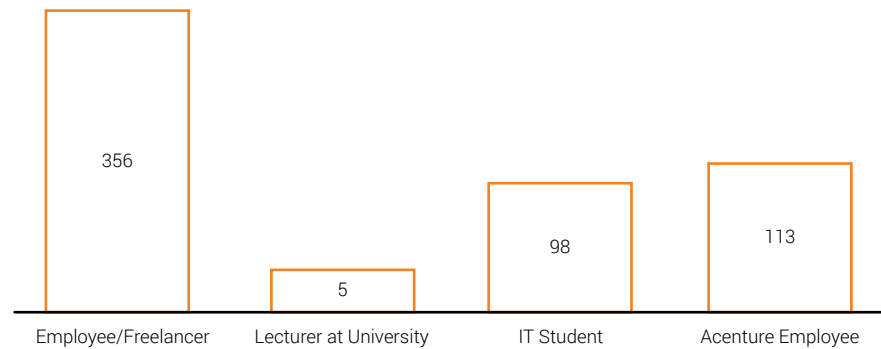
4

conference rooms

# OpenSlava 2014 Attendees Data

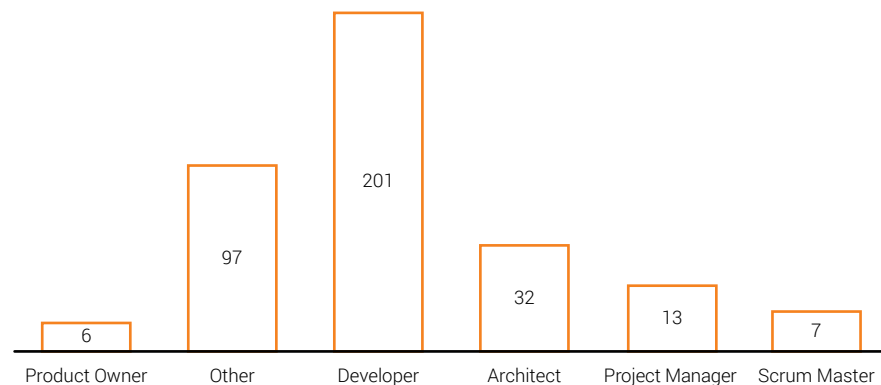
## OPENSLAVA 2014 ATTENDEES

600 attendees in 2014



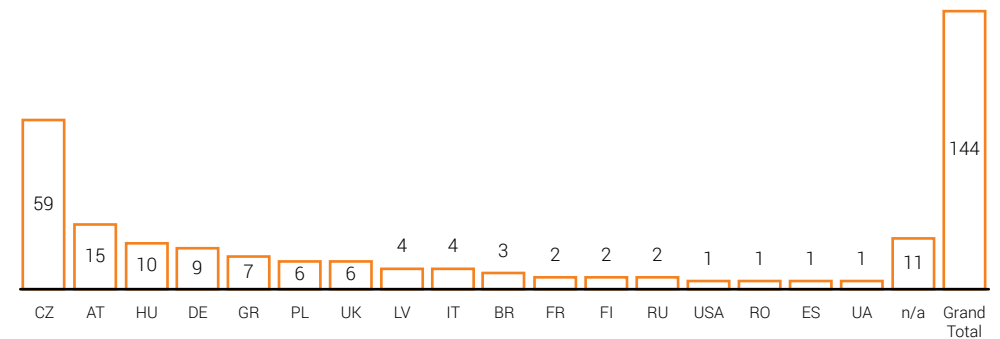
## SPLIT BY ATTENDEE'S ROLE

only Employee/Freelancer category included



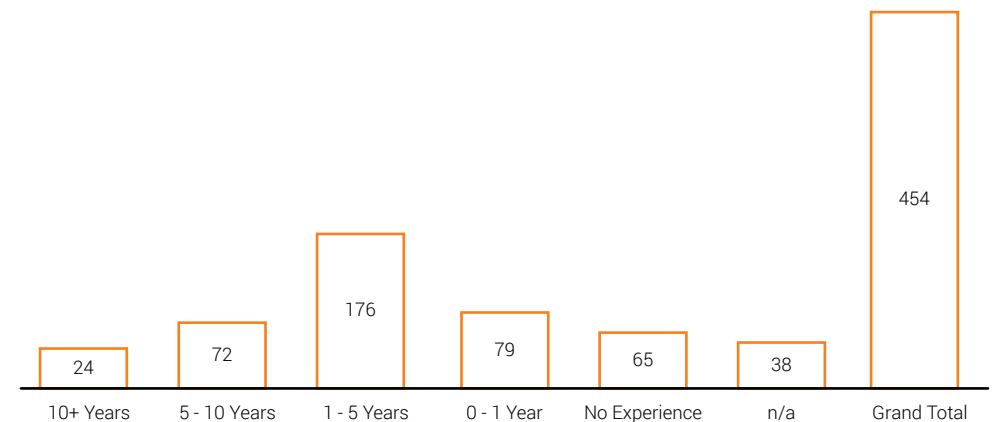
## SPLIT BY COUNTRY

In addition to 428 attendees from Slovakia we had 144 people from following countries attending



## SPLIT BY EXPERIENCE IN JAVA IN YEARS

only Employee/Freelancer and it student categories included



# OpenSlava 2015 goals:



High quality technology conference, one of the biggest in Slovakia



Top speakers and quality topics/talks



Affordable, the conference will be again free of charge for the registered attendees



Attract at least 600 attendees, which is the location capacity limit (the number can only be increased in case the faculties will open new rooms able to accommodate increased number of the attendees)



# OPENSLAVA 2015

— Sponsorship packages —





# Exhibition area partner: 500 € \*

- Display stand in the exhibition area
- Distribution of brochures or leaflets at the event
- Logo on the website and conference materials
- Labeled as “Supporter”
- To be offered to more companies

\* We are open to discuss any further requests or suggestions from your side.





# Partner: 3.000 € \*

- One 40-minute presentations as part of the conference program \*\*
  - Technical presentation/content, case study etc.
  - Topic and timing of presentation need to be approved by the program coordinator
- Display stand in the exhibition area
- Distribution of brochures or leaflets at the event
- Logo on the website, all conference materials and in the conference rooms
- Labeled as “Partner”
- To be offered to more companies

\* We are open to discuss any further requests or suggestions from your side.

\*\* Travel and accommodation costs to be paid by the Partner. Accenture will take care of the airport and all Bratislava taxi transfers for the speakers. We also plan to organize a dinner for speakers in the evening before the conference.



# General Partner: 6.000 € \*

- One opening keynote speech and four 40-minute presentations as part of the conference program \*\*
  - Technical presentation/content, case study etc.
  - Topic and timing of presentation need to be approved by the program coordinator
- Display stand in the exhibition area
- Distribution of brochures or leaflets at the event
- Logo on the website, all conference materials and in the conference rooms
- Labeled as “General Partner”
- To be offered exclusively to one company only

\* We are open to discuss any further requests or suggestions from your side.

\*\* Travel and accommodation costs to be paid by the General Partner. Accenture will take care of the airport and all Bratislava taxi transfers for the speakers. We also plan to organize a dinner for speakers in the evening before the conference.

# Facts about OpenSlava 2014

accenture

Organizer



Red Hat General Partner  
of the conference

31 

31 speakers from 12 countries of 2 continents from companies like  
Accenture, Red Hat, Liferay, CouchBase

12 

2 

2 

2 key local IT faculties  
partners of the conference

4 

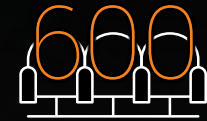
4 concurrent conference rooms  
(+1 compared to 2013)

27 

27 presentations  
(+11 compared to 2013)

830 

830 registered attendees  
(+348 compared to 2013)

600 


600 onsite participants  
(+200 compared to 2013)

21 

Participants from 21 coun-  
tries

35 

35 IT people from clients  
registered

26.1K 

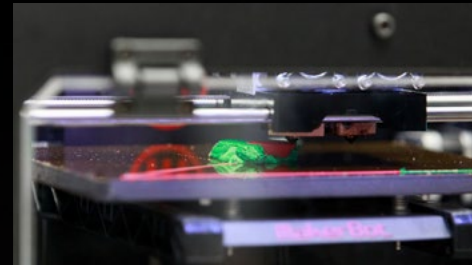
Tweets from the conference  
reached 26.1K twitter users

28.5K  
[www.openslava.sk](http://www.openslava.sk)

openslava.sk 28.5K page views







# Contact

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For more info about the conference visit

**[www.openslava.sk](http://www.openslava.sk)**



## About Accenture

We are one of the world's leading organizations providing management consulting, technology and outsourcing services, with more than 323,000 employees; offices and operations in more than 200 cities in 56 countries; and net revenues of \$30.0 billion for fiscal 2014.

Our four growth platforms—Accenture Strategy, Accenture Digital, Accenture Technology, Accenture Operations—are the innovation engines through which we build world-class skills and capabilities; develop knowledge capital; and create, acquire and manage key assets central to the development of integrated services and solutions for our clients.

A large, stylized orange chevron graphic pointing to the right, positioned behind the text "High performance. Delivered.".

High performance. Delivered.

